

What the Auto Industry Means to:

# Windsor



## The Industry

- Windsor has the highest auto industry concentration in Canada with an assembly plant, major engine operations, foundry and casting facilities, a transmission plant and more than 50 other independent auto parts operations.
- Major employers include: DaimlerChrysler, Ford, General Motors, Lear, Magna, Ventra, Butcher Engineering, Veltri, Kautex.
- Vehicles assembled in Windsor by DaimlerChrysler: Caravan, Town and Country, Pacifica.
- 359,993 vehicles were built in Windsor in 2005 (or 986 a day). Windsor also builds 1 million engines per year (2,749 a day), and 884,534 transmissions per year (2,423 a day)
- The industry produced vehicles and parts worth an incredible \$22 billion in Windsor in 2005 (or \$60 million a day).

## Jobs and the Local Economy

- The auto industry directly employs 25,000 people in Windsor, one of every six jobs.
- Thousands more jobs are created to supply the industry: jobs in steel, plastics and other manufacturing and services. More jobs are created by the spending power of auto workers' paycheques.
- The major original equipment manufacturing jobs in the region stimulate an estimated 97,000 jobs throughout the economy.
- Auto workers' paycheques pumped \$1.5 billion into the Windsor economy in 2005 (or \$4.1 million a day).

## Supporting our Community

- In 2005, Windsor auto workers paid \$320 million in federal and provincial income tax (or \$878,000 a day), funds which support vital public services like health care, education and social services.
- And most auto workers own homes. Based on average property tax rates, Windsor auto workers supported \$48 million in municipal taxes in 2005 (or \$131,000 a day), helping to pay for local services.

## Vital for us All

- The CAW fights for good jobs in the auto industry, which are vital for us all.

### Direct Jobs:

**25,000**

**Every day in 2005, Windsor auto workers:**

- built 986 vehicles, 2,749 engines, 2,423 transmissions and tens of thousands of other auto parts

- produced \$60 million worth of products

- earned \$4.1 million

- paid \$1 million in income and property tax

The CAW represents 30,000 workers in the Windsor area in several sectors of the economy.  
Sources available: e-mail [cawcomm.caw.ca](mailto:cawcomm.caw.ca)